



SAN DIEGO PUBLIC LIBRARY
FOUNDATION™
Help minds grow.

March 13, 2015

Dear Friends,

San Diego's Public Libraries are seeing a renaissance with increased hours and record-breaking attendance at programs and an unprecedented demand for services. Last October, more than 600 San Diego leaders and supporters celebrated this renaissance at the Library Foundation's inaugural *Celebration Under the Dome* event. **We hope you will consider joining fellow community partners as a sponsor of the 2015 *Celebration Under the Dome* on October 3, 2015.**

The second annual *Celebration Under the Dome* will offer attendees unique opportunities to explore San Diego's most sought-after venue in literary-themed areas, while enjoying breath-taking views, wonderful food, creative libations and top-notch entertainers. Last year's event netted more than \$300,000 for libraries throughout San Diego. **This year, proceeds will help to strengthen our community by supporting educational resources, literacy programs, and access to knowledge and gathering spaces.**

Celebration Under the Dome offers a terrific opportunity to showcase your company's support of education, literacy and equal access in an inspiring, vibrant environment. The Library produces more than 10,000 programs each year and serves six million people. Your investment as a corporate sponsor of this highly-anticipated event will have a far-reaching impact.

If you need more information about sponsorship or underwriting, please contact Carol Kennedy, Director of Corporate and Foundation Relations at (619) 238-6641 or ckennedy@supportmylibrary.org.

Thank you for your generous support. We look forward to enjoying this very special evening with you.

All the best,

Katie and Dan Sullivan
Celebration Under the Dome Co-Chairs

Linda and Mel Katz

CELEBRATION UNDER THE DOME

Saturday, October 3, 2015

SPONSORSHIP OPPORTUNITIES



Last October's inaugural Celebration Under the Dome event welcomed a sold out crowd of more than 600 civic and business leaders to the Central Library @ Joan A Irwin Jacobs Common. The literary themed celebration netted more than \$300,000 for San Diego Public Libraries.

The **second annual** event will offer attendees unique opportunities to explore San Diego's most sought after venue in a series of book themed areas. Attendees will enjoy breathtaking views, wonderful food, creative libations and top notch entertainment.

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SupportMyLibrary.org/Celebration

\$30,000 EVENT TITLE SPONSOR

20 VIP tickets

Company logo prominently displayed throughout the event and on event materials

Prominent signage at the event and on event materials

Title sponsorship acknowledgement on all press materials

Logo recognition on Foundation website

Invitation listing (1,200 printed invitations and 5,000 emailed invitations)

Social media recognition

Post event coverage

\$15,000 THEMED AREA SPONSOR

(sponsorship of one of the prominent book-themed event areas)

NOTE: Foundation will match the themed areas with the sponsors

2014 themed areas:

Moulin Rouge in the Lobby, 20,000 Leagues Under the Sea in the Price Reading Room and the Rat Pack in the Shiley Special Events Suite.

8 VIP tickets

Prominent signage at the event and on event materials

Acknowledgement on all press releases

Logo recognition on Foundation website

Invitation listing (1,200 printed invitations and 5,000 emailed invitations)

Social media recognition

\$10,000 SPONSOR

6 VIP tickets

Signage at the event and on event materials

Acknowledgement on all press releases

Logo recognition on Foundation website

Invitation listing (1,200 printed invitations and 5,000 emailed invitations)

Social media recognition

\$5,000 SPONSOR

4 VIP tickets

Signage at the event

Logo recognition on Foundation website

Invitation listing (1,200 printed invitations and 5,000 emailed invitations)



For additional information contact:
Director of Corporate and Foundation Relations
Carol Kennedy
619-238-6641
ckennedy@supportmylibrary.org

SupportMyLibrary.org/Celebration



Celebration Under the Dome

Saturday, October 3, 2015

SPONSORSHIP COMMITMENT FORM

Event Title Sponsor	\$30,000	<input type="checkbox"/>
Themed Area Sponsor	\$15,000	<input type="checkbox"/>
Sponsor	\$10,000	<input type="checkbox"/>
Sponsor	\$5,000	<input type="checkbox"/>

Contact Name: _____

Company Name: _____

Street Address: _____ City/State: _____ Zip _____

Phone: _____ Email: _____

My check is enclosed in the amount of _____ made payable to the *San Diego Public Library Foundation*. Please send your check with this completed form to:

Celebration Under the Dome
San Diego Public Library Foundation
PO Box 120391
San Diego, CA 92112



Please invoice my company.

Print Name and Title of Authorized Organization Representative

Print name of organization exactly as it should appear in signage, print, and other recognition.

Please call the Library Foundation for the tax-deductible value of your sponsorship (San Diego Public Library Foundation Tax I.D. 33-0959608) NOTE: Included in your gift is the Library Foundation's 6% administrative fee.

Please send high-resolution electronic copies of your company logo to ckennedy@supportmylibrary.org. For additional questions regarding sponsorships, contact:

Carol Kennedy, Director of Donor Relations, 619-238-6641