

Library Fund Raising Top Accomplishments

How private contributions supported the Library in FY2010

The San Diego Public Library staff, Foundation and Friends work to link supporters with the Library's greatest needs. Below are examples of how this teamwork impacted the Library in 2010:

1. In partnership with the Friends of the Library, raised more than \$6 million from private sources during the past three fiscal years, and more than \$50 million since the Foundation's inception in 2002.
2. Worked with the Friends of the Library to attract more than \$1 million in support for FY2010 to meet the City match for the seventh consecutive year. The result was an additional \$2 million in funds for critically-needed books, materials, equipment, programming and electronic resources.
3. Continued to ensure a stable source of future funding through 54 planned gifts via the Carnegie Society—including recent bequests to support the Logan Heights Branch Library and New Central Library.



A graduate of the Library's READ/San Diego program, Maria Gonzalez has now passed the GED, found a job and became active in her children's education.



Sammy Kunz-Cobb (left) and Moana Peterson at a Summer Reading event at the Ocean Beach Branch Library.

Laura Embry-SD Union-Tribune-Zuma Press, '09.

5. Held a successful New Central Library groundbreaking ceremony in July 2010, attended by hundreds of community members and Library supporters. Through FY2010, the Foundation had secured more than \$40 million in private donations for construction and \$10 million for operation of the New Central Library. Fundraising continues to progress.
6. Secured private funding to support free electronic resources to help students succeed in school, including underwriting the cost of Brainfuse software, a popular free online tutoring program at all City libraries. Also secured private funding for expanded computer labs, including at San Ysidro, and several Early Childhood Reading Workstations.

7. Provided funding to cover Sunday hours at three branches—Serra Mesa/Kearny Mesa, La Jolla and Point Loma—which were not included in the City's FY2010 budget.
8. Partnered with the San Diego Padres, who provided an incentive of two free tickets to youngsters who met their summer reading goals during the popular Summer Reading Program.
9. Helped fund reading programs including *One Book, One San Diego*. Nearly 5,300 people attended more than 40 events and the Library circulated more than 4,000 books, audio books and discussion kits of *Outcast United*, the 2010 One Book selection.



Following his participation in the Library's Summer Reading Program, six-year-old Raymond's reading level and participation in class soared.

To make a contribution, visit SupportMyLibrary.org

820 E Street San Diego CA 92101 • (619) 238-6638