



SAN DIEGO PUBLIC LIBRARY
FOUNDATION™

Help minds grow.

ANNUAL REPORT

2016



Help minds grow.

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SupportMyLibrary.org

Our Mission

The Library Foundation strengthens communities by supporting excellence in the San Diego Public Library system through **philanthropy, advocacy and outreach.**

Our Vision

We will create communities where all people are engaged, literate and empowered to fully participate in society. We accomplish this vision by partnering with the San Diego Public Library to develop the world's best library system.

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Our Values



ACCESS: Maximizing opportunities for all to access information, literacy, learning and technology.

LITERACY: Literacy is essential: it empowers people to thrive.

EDUCATION: Promoting lifelong learning, personal discovery and opportunities for all.

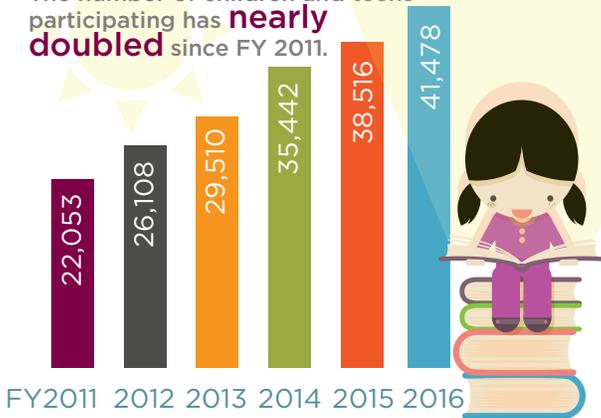
COMMUNITY: Engaging in relationship building with the community as participants, advocates and partners in philanthropy.

ACCOUNTABILITY: Being responsible stewards of the public trust and the resources that are provided to us.

INNOVATION: Libraries are evolving, growing entities. We are leaders in creative, collaborative thinking and action.

The Library's Impact

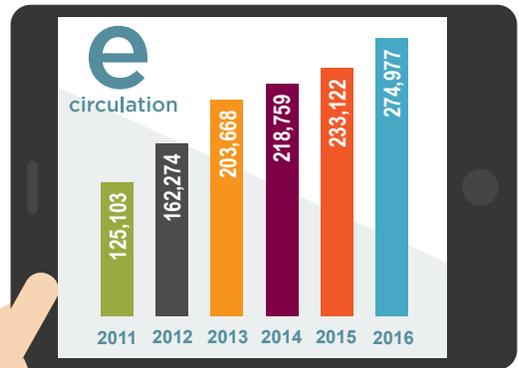
Youth participation in the Summer Reading Program has skyrocketed. The number of children and teens participating has **nearly doubled** since FY 2011.



Demand for digital resources is at an all-time high with eCirculation up

120%

in the last five years.



The Library is the region's top provider of free educational and cultural programs with 455,700 San Diegans attending a free Library program last year - more than double the number of attendees in 2010.

The San Diego Public Library welcomed **6.9million** people last year, an increase of more than 20 percent over five years.



More than **730,000** people have a San Diego Public Library card, with the number of card holders up 13 percent in the last six years.



13 Years / \$1 Million Match

The Library Foundation and the Friends of the Library have met the City's \$1 million match for 13 consecutive years, meaning double the funding for books, materials, programs and technology.

Letter from Chair and CEO

Dear Friends,

The San Diego Public Library Foundation strengthens communities by supporting excellence in the San Diego Public Library through philanthropy, advocacy and outreach.

We take that mission and the responsible stewardship of donors' generous support seriously. Since 2002, Library Foundation donors have contributed more than \$120 million in Library support. Working with Friends of the Library partners, we have cooperatively met the City's \$1 million match 13 straight years. We are grateful for our Board, Friends of the Library, advocates and other volunteers who donated their expertise and time to build a stronger Library system. Thank you!



This report highlights the life-changing impact of your support. Your gifts:

- **INVEST IN NEW READERS** through literacy training and the Summer Reading Program.
- **CREATE VIBRANT CULTURAL AND CIVIC CENTERS** in every San Diego neighborhood.
- **ENSURE ACADEMIC AND CAREER SUCCESS** for learners of all ages and abilities.
- **DEVELOP THE VIRTUAL LIBRARY** through valuable online databases, popular eBook collections, digital literacy training and an improved online catalog.

Thank you for helping the Library build a more literate, informed citizenry that is better prepared to participate in the democratic process and to contribute to society.

With gratitude,

Jay Hill
Chief Executive Officer

Cindy Olmstead
Board Chair

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SAN DIEGO PUBLIC LIBRARY
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Help minds grow.

Invest in new readers

Library Foundation donors fund programs that promote early literacy skills so toddlers can begin school ready to learn. Once in school, students use Library programs like homework help to improve grades and prepare for college and careers.

The number of children and teens reading at the Library in the **SUMMER READING PROGRAM** is nearly double the total from just five years ago. More than 40,000 children and teens reduced the “summer slide” in this year’s program.

More than 422,000 San Diego adults cannot read at the fifth grade level. The professional staff of **READ/San Diego**, the only adult literacy program recognized as a model by the U.S. Department of Education, matches volunteer tutors with adults looking to improve their lives by learning to read.

 [READ MORE](#) READ/San Diego success stories.



NEXT STEPS

Additional support is needed to meet growing demand for childhood literacy efforts and to help READ/San Diego eliminate the wait list of adults seeking help.

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Miho Shigenobu found reading challenging. She does not want her daughter Sophia to struggle too. She turned to the Library. A **READ/San Diego** tutor helped Miho with her reading. “I’m happy I’m learning a lot,” she said. Miho and Sophia participate in the **Families for Literacy Program** which helped Miho be Sophia’s first teacher and provides books for a home library. “Now I have a lot of books at home. Sophia loves books and the library.”

Create vibrant cultural and civic centers



NEXT STEPS

Nearly all of the Library's children's, teen, arts, literature and cultural programs are funded by support from the Library Foundation and Friends of the Library. With new Libraries on the way, the need for donor-supported programs is even more urgent.

Double the number of people attended a Library program this year than in 2010, making the Library the region's top provider of free educational and cultural programs. This year, Library Foundation donors helped support:

The only California exhibition of *First Folio! The Book that Gave Us Shakespeare*.

 [WATCH STORY](#)

Out of the Shadows, which trains Library staff to identify sex trafficking victims and provide them help.

 [WATCH STORY](#)

Museum-quality art shows and top-quality music performances.

 [LISTEN TO STORY](#)

LIBRARY RENAISSANCE

Skyline Hills welcomed a new 15,000-square foot branch library in October. The new Legler Benbough Teen IDEA Lab opens at the Valencia Park/Malcolm X Branch Library in late 2016. Groundbreaking is planned for 2017 for the Mission Hills/Hillcrest Harley and Bessie Knox Branch Library, made possible with support from the Hervey and Donna Knox Sefton families. A significant gift from Caroline and Lloyd de Llamas also is allowing groundbreaking for the new San Ysidro Branch Library next year. The Library Foundation is working with donors to ensure program excellence at these new libraries.



More than 3,000 children, teens and adults packed three floors of the Central Library @ Joan A Irwin Jacobs Common in June for the 2nd annual **ROBOT DAY**. They explored robot-themed exhibits and participated in hands-on activities.

 [WATCH A NEWS STORY](#)

Ensure academic and career success

“I honestly don’t know where I would be without this program,”



“I’ve battled dyslexia since I was little and did not feel smart. Now I feel empowered. This is my first step to succeed,” said Genevieve Redondo, a Career Online High School graduate.

 [WATCH VIDEO](#)

Library Foundation donors prepare learners of all ages to succeed in school, in the workplace and in their communities.



Since its 2012 founding, **ADMIT ONE COLLEGE PREP ACADEMY** has guided more than 1,900 low-income, first-generation college students through the college admission process thanks to Library Foundation donors. “Education is my ticket to where I want to go and who I want to be,” said participant Anna Hernandez.



The life-changing impact of donors’ generosity takes center stage at **CAREER ONLINE HIGH SCHOOL** graduations. Donor-funded scholarships help adults earn an accredited high school diploma while preparing for a career in one of eight high-growth fields, like child care and security

 [WATCH GRADUATION VIDEO](#)



NEXT STEPS Additional funding is needed for more Career Online High School scholarships and to eliminate wait lists for the Admit One program.

Develop the virtual library



NEXT STEPS

The City budget to fund materials, including eBooks, has been flat for over a decade. Additional private support is critically needed to purchase extremely popular eBooks, many of which have waiting lists of many weeks. The Foundation seeks support so the Library can extend popular technology training and maker spaces to additional communities.



Donor support of the Library Foundation helps build eBook collections, online journals and databases, and other high-demand virtual resources. Donors also help close the “technology divide” with tools and training San Diegans need to succeed in the growing digital economy.

In a unique partnership with Qualcomm Wireless Reach, the Library uses **AUGMENTED REALITY** to increase high school students’ interest in science, technology, engineering and math.

 [WATCH VIDEO](#) / [WATCH NEWS STORY](#)

The Library is taking the lead in introducing the public to leading-edge technology. The La Jolla/Riford Branch Library received national attention for opening the first **BIOTECH LAB** in a public library.

 [READ STORY](#)

The expanded **INNOVATION LAB** on the third floor of the Central Library @ Joan A Irwin Jacobs Common provides 3D printing resources and classes entrepreneurs are using to fabricate product prototypes.



Teen members of the Library’s Lend A Hand Club designed and printed a functional prosthetic hand for Nick Sissakis, who was born without a right hand. Club members learned 3D printing and engineering concepts to produce a hand that allows Nick to use his right hand to pick up items for the first time ever. “The rush of emotions was amazing,” Nick said.

 [WATCH STORY](#)

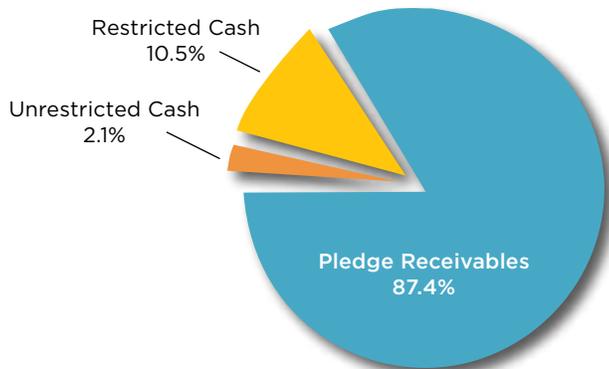
Financial Report

UNAUDITED

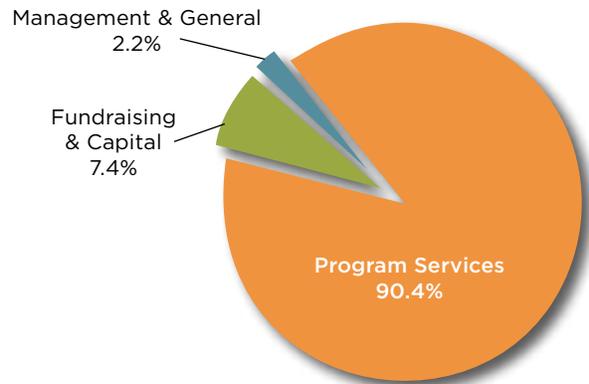
	2016
Revenue and Support	
Contributions	\$7,345,856
In-Kind Contributions	\$5,966,449
Investment Income	\$24,235
Library Shop	\$190,182
Total Revenue & Support	\$13,526,722
Expenses	
Program Services	\$12,983,562
Fundraising & Capital	\$1,081,672
Management & General	\$325,659
Total Expenses	\$14,390,893
Net Revenue	-\$864,171

NOTE: Net revenues are negative for the fiscal year due to the Library Foundation's major capital campaign coming to a close. Donations received and recorded in a prior fiscal year and intended for future use were expended during Fiscal Year 2015.

2016 TOTAL ASSETS



2016 EXPENSE ALLOCATIONS



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Help Minds Grow



Library Foundation
Donor Circle

Join the Donor Circles

By participating in Library Foundation Donor Circles, Library contributors explore their Library and its unique offerings in the company of fellow supporters. Donor Circle members enjoy special invitations to events, Library Shop discounts and regular Library updates.

[LEARN MORE](#)



LIBRARY FOUNDATION
Carnegie Society

Become a Carnegie Society Member

Library Foundation supporters can create a legacy of literacy and lifelong learning by making a planned gift and joining the Carnegie Society. Planned gifts—such as gifts through wills or trusts, gifts of life insurance and other vehicles—provide donors flexible giving options.

[LEARN MORE](#)

[Donate Now](#)



For more information,
email office@supportmylibrary.org or call 619-238-6619.



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