



SAN DIEGO PUBLIC LIBRARY  
**FOUNDATION™**

*Help minds grow.*

ANNUAL REPORT

**2016**



**help minds grow.**

[SupportMyLibrary.org](http://SupportMyLibrary.org)

## Our Mission

The Library Foundation strengthens communities by supporting excellence in the San Diego Public Library system through **philanthropy, advocacy and outreach.**

## Our Vision

We will create a community where all people are engaged, literate and empowered to fully participate in society. We accomplish this vision by partnering with the San Diego Public Library to develop the world's best library system.

## Our Values



**ACCESS:** Maximizing opportunities for all to access information, literacy, learning and technology.

**LITERACY:** Literacy is essential: it empowers people to thrive.

**EDUCATION:** Promoting lifelong learning, personal discovery and opportunities for all.

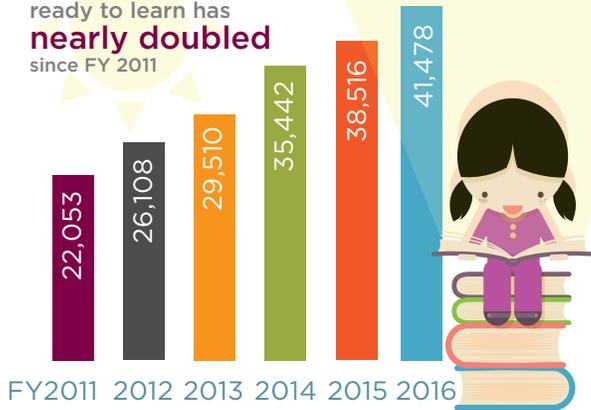
**COMMUNITY:** Engaging in relationship building with the community as participants, advocates and partners in philanthropy.

**ACCOUNTABILITY:** Being responsible stewards of the public trust and the resources that are provided to us.

**INNOVATION:** Libraries are evolving, growing entities. We are leaders in creative, collaborative thinking and action.

# The Library's Impact

Youth participation in the Summer Reading Program has skyrocketed. The number of children and teen participating in the program that prepares students to return to school ready to learn has **nearly doubled** since FY 2011



Demand for eResources is at an all-time high with circulation of digital resources up **120%** in the last five years



The Library is the region's top provider of free educational and cultural programs with 455,700 San Diegans attending a free Library program last year - more than double the number of attendees in 2010.

The San Diego Public Library welcomed **6.9 million** people last year, more than 20 percent increase over five years ago.



More than **730,000** people have a San Diego Public Library card with the number of card holders up 13 percent in the last six years.



## 13 Years / \$1 Million Match

The Library Foundation and the Friends of the Library have met the City's \$1 million match for 13 consecutive years, meaning double the funding for books, materials, programs and technology.

# Letter from Chair and CEO

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## Dear Friends,

The San Diego Public Library Foundation strengthens communities by supporting excellence in the San Diego Public Library system through philanthropy, advocacy and outreach.

We take that mission and the responsible stewardship of donors' generous support seriously. Since 2002, Library Foundation donors have generously contributed more than \$120 million (confirm agreed upon amount) in Library support. Working with Friends of the Library partners, we have cooperatively met the City's \$1 million match 13 straight years. These efforts mean more books, materials and technology for communities hungry for these resources. Thank you!



This report highlights the life-changing impact of your support. Your gifts:

- **INVEST IN NEW READERS** through literacy training and the Summer Reading Program.
- **CREATE VIBRANT CULTURAL AND CIVIC CENTERS** in every San Diego neighborhood.
- **ENSURE ACADEMIC AND CAREER SUCCESS** for learners of all ages and abilities.
- **DEVELOP THE VIRTUAL LIBRARY** through valuable online databases, popular eBook collections, digital literacy training and an improved online catalog.

Thank you for helping the Library build a more literate, informed citizenry that is better prepared to participate in the democratic process and to contribute to society.

## With gratitude,

Jay Hill  
Chief Executive Officer

Cindy Olmstead  
Board Chair

# Invest in new readers

Library Foundation donors help the Library prepare babies and toddlers to read so they enter school ready to learn. Once in school, students use homework help and other Library resources to improve grades and prepare for college and careers.

The number of children and teens reading at the Library in the **SUMMER READING PROGRAM** is nearly double the total from just five years ago. More than 40,000 children and teens fought the “summer slide” in this year’s program.

More than 422,000 San Diego adults cannot read at the fifth grade level. The professional staff of **READ/San Diego**, the only adult literacy program recognized as a model by the U.S. Department of Education, matches volunteer tutors with adults looking to improve their lives by learning to read.

 [READ MORE](#) READ/San Diego success stories.



**NEXT STEPS** Additional support is needed to meet growing demand for childhood literacy efforts and to help READ/San Diego eliminate the wait list of adults seeking help.



Miho Shigenobu found reading hard. She does not want her daughter Sophia to struggle too. She turned to the Library. A **READ/San Diego** tutor helped Miho with her reading. “I’m happy I’m learning a lot,” she said. Miho and Sophia participate in the **Families for Literacy Program** which helped Miho be Sophia’s first teacher and provides books for a home library. “Now I have a lot of books at home. Sophia loves books and the library.”

# Create vibrant cultural and civic centers



## NEXT STEPS

Nearly all of the Library's children, teen, arts, literature and cultural programs are funded through Library Foundation and the Friends of the Library support. With new Libraries on the way, the need for donor-supported programs is even stronger.

Double the number of people attended a Library program this year than in 2010, making the Library the region's top provider of free educational and cultural programs. This year, Library Foundation donors helped support:

The only California exhibition of *First Folio! The Book that Gave Us Shakespeare*.

 [WATCH STORY](#)

*Out of the Shadow*, which trains Library staff to identify individuals involved in sex trafficking and to provide them information on where to find help.

 [WATCH STORY](#)

Museum-quality art shows and top-quality music performances.

 [LISTEN TO STORY](#)

## LIBRARY RENAISSANCE

Skyline Hills welcomed a new 15,000-square foot branch library in October. The new Legler Benbough Teen IDEA Lab is opening at the Valencia Park/Malcolm X Branch Library in late 2016. Groundbreakings are planned for the Mission Hills/Hillcrest Harley and Bessie Knox Branch Library and the San Ysidro Branch Library in 2017. Construction of these projects is proceeding because of private support. The Foundation is working with donors to ensure program excellence at these new libraries.



More than 3,000 children, teens and adults packed three floors of the Central Library @ Joan A Irwin Jacobs Common for the 2nd annual [ROBOT DAY](#). They explored robot-themed exhibits and participated in hands-on activities.

 [WATCH A NEWS STORY](#)

# Ensure academic and career success

“I honestly don’t know where I would be without this program,”



“I’ve battled dyslexia since I was little and have always felt stupid. Now I feel empowered. This is my first step to succeed.” said Genevieve Redondo, a Career Online High School graduate.

[WATCH VIDEO](#)



Library Foundation donors prepare learners of all ages to succeed in school, in the workplace and in their communities.

The life-changing impact of donors’ generosity takes center stage at **CAREER ONLINE HIGH SCHOOL** graduations. Donor-funded scholarships help adults earn an accredited high school diploma while preparing for a career in one of eight high-growth fields.

 [WATCH GRADUATION VIDEO](#)



## ADMIT ONE COLLEGE PREP ACADEMY

Since its 2012 founding, **ADMIT ONE COLLEGE PREP ACADEMY** has guided more than 1,900 low-income, first-generation college students through the college admission process.

“Education is my ticket to where I want to go and who I want to be,” said participant Anna Hernandez.

**NEXT STEPS** Additional funding is needed for more Career Online High School scholarships and to eliminate wait lists for the Admit One program.



# Develop the virtual library



Donor support of the Library Foundation helps build eBook collections, online journals and databases, and other high-demand virtual resources. Donors also help close the technology divide with tools and training San Diegans need to succeed in the digital economy.

In a unique partnership with Qualcomm Wireless Reach, the Library used **AUGMENTED REALITY** to increase high school students' interest in science, engineering and math

 [WATCH VIDEO](#) / [WATCH NEWS STORY](#)

The Library is taking the lead in introducing the public to leading-edge technology. The La Jolla/Riford Branch Library received national attention for opening the first **BIOTECH LAB** in a public library.

 [READ STORY](#)

## NEXT STEPS

The City budget to fund materials, including eBooks, has been flat for a decade. Additional private support is critically needed to purchase highly popular eBooks, many of which have waiting lists of many weeks. The Foundation seeks support so the Library can extend popular technology training and maker spaces to additional communities.

The expanded **INNOVATION LAB** on the third floor of the Central Library @ Joan A Irwin Jacobs Common provides 3D printing resources and classes entrepreneurs are using to fabricate product prototypes.



Teen members of the Library's Lend A Hand Club designed and printed a functional prosthetic hand for Nick Sissakis, who was born without a right hand. Club members learned 3D printing and engineering concepts to produce a hand that allows Nick to pick up something for the first time ever. "The rush of emotions was amazing," Nick said.

 [WATCH STORY](#)

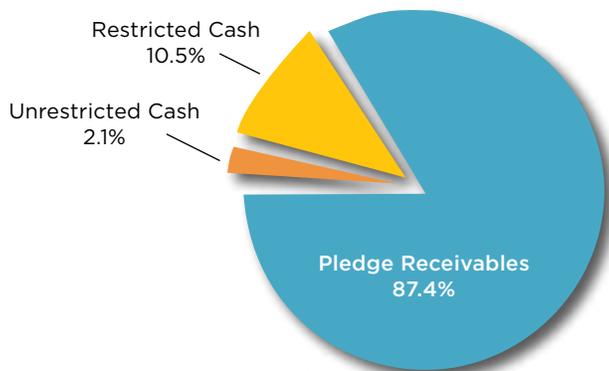
# Financial Report

UNAUDITED

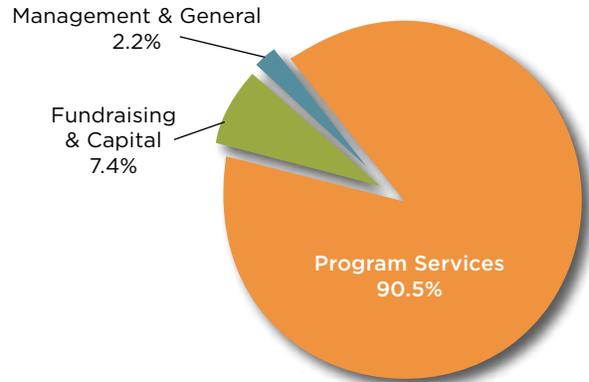
	2016
<b>Revenue and Support</b>	
Contributions	\$7,345,856
In-Kind Contributions	5,966,449
Investment Income	24,235
Library Shop	190,182
<b>Total Revenue &amp; Support</b>	<b>\$13,526,722</b>
<b>Expenses</b>	
Program Services	\$12,983,562
Fundraising & Capital	1,081,672
Management & General	325,659
<b>Total Expenses</b>	<b>\$14,390,893</b>
<b>Net Revenue</b>	<b>-\$864,171</b>

NOTE: Net revenues are negative for the fiscal year due to the Library Foundation's major capital campaign coming to a close. Donations received and recorded in a prior fiscal year and intended for future use were expended during Fiscal Year 2015.

2015 TOTAL ASSETS



2015 EXPENSE ALLOCATIONS



# Help Minds Grow



Library Foundation  
Donor Circle

## Join the Donor Circles

By participating in Library Foundation Donor Circles, Library contributors explore their Library and its unique offerings in the company of fellow supporters. Donor Circle members enjoy special invitations to events, Library Shop discounts and regular Library updates.



LIBRARY FOUNDATION  
*Carnegie Society*

## Become a Carnegie Society Member

Library Foundation supporters can create a legacy of literacy and lifelong learning by making a planned gift and joining the Carnegie Society. Planned gifts—such as gifts through wills or trusts, gifts of life insurance and other vehicles—provide donors flexible giving options.



For more information,  
email [office@supportmylibrary.org](mailto:office@supportmylibrary.org) or call 619-238-6619.



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