

Mission Hills-Hillcrest Harley & Bessie Knox Branch Library

Campaign for Excellence



Opening January 26, 2019

Libraries in San Diego and across the nation are more popular and relevant than ever with use among children, teens, and families on the rise. The new Mission Hills-Hillcrest/Harley & Bessie Knox Branch Library is part of a San Diego Library renaissance and a revitalization in the Uptown area. The current facility served Mission Hills for 56 years, but community needs have outgrown the Library. In the heart of Uptown and adjacent to Florence Elementary School, the new construction creates a spacious new venue that will broaden access to invaluable free resources for new readers, K-12 students, seniors and the business community. The new library will feature:

- New children and teen areas.
- A mobile IDEA Lab with 3D printing, maker space equipment and the latest technology.
- Four study rooms.
- A garden.
- Computer labs for children and adults.
- A large, adaptable community room.
- A special work area for the Friends of the Library.

Mission Hills-Hillcrest

Harley & Bessie Knox Branch Library

The Mission Hills-Hillcrest/Knox Branch Library will be a community gathering place where neighbors come together to link to information, ideas, and each other. The new Library is nearly four times larger than the current Library and will generate similar multiples in circulation and attendance.

The Library will be a safe, welcoming space for the diverse community and will provide equal and free access to information, resources and support for immigrants, people with accessibility needs and patrons identifying themselves as members of the LGBTIQ community.

The *Campaign for Excellence* is a San Diego Public Library Foundation and Friends of the Mission Hills-Hillcrest Library partnership to recognize community support for excellent programs, advanced technology, and robust collections to serve community needs.

Contact Library Foundation Major and Planned Gifts Director Natalie Ganz at 619-238-6643 or nganz@supportmylibrary.org for the latest naming opportunity availability.



At the corner of W. Washington and Front Streets, the Library spans a block and serves Mission Hills and Hillcrest and offers new Library access to Bankers Hill, Middletown, and Old Town.

HOLD THE DATE

The Mission Hills-Hillcrest/Harley & Bessie Knox Library is scheduled to open the morning of **Saturday, January 26, 2019**. Mark your calendars for the community celebration.

THE LIBRARY IS A SOUND COMMUNITY INVESTMENT

1. **Local business resource** to incubate, create and excel.
2. **Partner in sustainability** creating a more livable, environmentally-friendly community.
3. **Access to technology** and state-of-the-art IT platform.
4. **Workforce development** training and skill-building for tomorrow's workforce.
5. **Community connector** where people come to know themselves and their communities.
6. **Landmark building** reflecting the Southern California Mission style.
7. **Access to arts** giving voice to local artists.
8. **Educational hub** the "people's university" with free information and educational opportunities.
9. **Safe place for teens** to learn and collaborate.
10. **Child development** building critical early literacy skills.

Mission Hills-Hillcrest

Harley & Bessie Knox Branch Library

Naming opportunities

Naming Opportunities \$20,000 and below

Contact Natalie Ganz at 619-238-6643/nganz@supportmylibrary.org for other opportunities

Donation	Recognition
\$20,000	Children's Interactive Wall
\$20,000	Children's Reading Booth
\$15,000	Seating Area w/ 2 Chairs & Table (2)
\$15,000	4-Person Tables (4)
\$15,000	Garden benches (3)
\$10,000	2-Person Tables (6)
\$10,000	Children's Area Leaf Tables
\$5,000	Bookshelf Endcap (multiple)

Donation	Recognition
\$2,500	Double Tile & Donor Wall
\$2,000	Double Tile
\$1,500	Floor Tile & Donor Wall
\$1,000	Donor Wall
\$1,000	Floor Tile
\$500-\$250	Community Tribute Plaque

Children's Interactive Wall
\$20,000



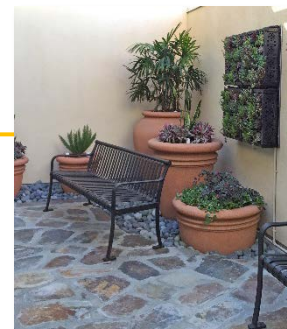
U-Shaped Children's Reading Booth
Three at \$20,000 each

Seating Area with Two Chairs and Table
Two at \$15,000 each



Four-Person Tables
Four at \$15,000 each

Garden Benches
Three at \$15,000



Two-Person Tables

Six at \$10,000



Children's Area Tables

Three at \$10,000



Bookshelf Endcaps

Support an expanded collection. Multiple recognitions on each endcap at \$5,000 in children's and adult section.

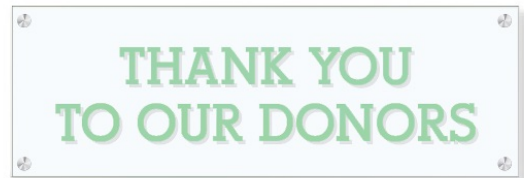
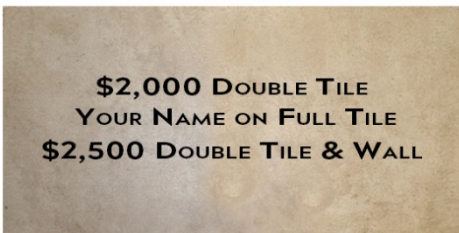


Donor Wall and Engraved Floor Tiles

\$2,500—name on Double Tile & Donor Wall

\$2,000—name on Double Tile

Maximum of four lines with 28 characters/line



\$1,500—name on Tile & Donor Wall

\$1,000—name on Tile

Maximum of four lines with 16 characters/line



\$1,500
YOUR NAME
ON TILE
& DONOR WALL

Supporters can list their message on a tile in the Library Lobby/Entryway floor and their name on the Donor Wall that will hang around the Library's entry doors.

Community Tribute Plaque

\$500 or \$250 for your name listed on permanent recognition

Do libraries have a special meaning for you and your family? Add your name to a permanent and prominently displayed community listing of neighbors who recognize and value libraries. Name listings on this recognition will vary with size of gift.

For More Information

Contact Library Foundation Major and Planned Gifts Director Natalie Ganz at 619-238-6643 or nganz@supportmylibrary.org.

Visit SupportMyLibrary.org/missionhillshillcrest for more information and to sign up for campaign updates.



Mission Hills-Hillcrest/Harley & Bessie Knox Branch Library

- YES! I am interested in updates about the new Mission Hills-Hillcrest Library.
 - YES! I would like to learn more about naming opportunities.
 - YES! I would like to participate now with a gift of \$ _____
 - My check is enclosed payable to: San Diego Public Library Foundation.
 - Please charge my credit card (VISA, MasterCard, AMEX, Discovery)
 - I am interested in making monthly credit card payments for one year on this pledge
- Card number _____
- Exp. Date _____
- Name on card _____

I am interested in naming opportunities for:

- Child's Reading Booth (\$20,000)
- 4-person tables (\$15,000)
- 2-person Tables (\$10,000)
- Bookshelf Endcaps (\$5,000)
- Double Tile (\$2,000)
- Tile or Donor Wall (\$1,000)
- Community Tribute Plaque (Circle one -- \$500 full, \$250 half page)
- Seating Area w/ 2 chairs (\$15,000)
- Garden Benches (\$15,000)
- Children's Area Tables (\$10,000)
- Double Tile & Donor Wall (\$2,500)
- Tile and Donor Wall (\$1,500)

Please provide the following information so we can respond to your request.

Name _____

Phone number (_____) _____ Email _____

Address _____

City _____ State _____ ZIP _____

Please complete the recognition information on reverse side.



619-238-6695
PO Box 120391
San Diego, CA 92112

SupportMyLibrary.org/missionhillshillcrest



